

## ORDER

Contract / Revision      **307538**    /    **OFA Sked A 9.4-9.10.12**

08/09/12 09/13/12

Product

Agency Com 15%

### Billing Contact

**1010 Wisconsin Avenue - Suite #80  
Washington, DC 20007**

Agency **GMMB Inc**

## Buying Contact

**1010 Wisconsin Avenue - Suite #80  
Washington, DC 20007**

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # 1536

Alt Order #

Billing Type      Cash

|            |         |
|------------|---------|
| Order Type | GENERAL |
|------------|---------|

Billing Cycle      EOM/EOC

## Billing Calendar BROADCAST

Demographic A35+

| Rev Codes | POL | POL | CAND |
|-----------|-----|-----|------|
|-----------|-----|-----|------|

Product Codes PL

Priority P-3

Advertiser Ref

## Primary Account Executive

Daniel Baylog

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
|-------------------|--------|------------|----------|

|               |      |
|---------------|------|
| Daniel Baylog | 100% |
|---------------|------|

Order Share 100% Market Value 67559

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| CABLE             | %          | 0      |
| UNKWN             | %          | 0      |
| WBNX              | %          | 0      |
| WDLI              | %          | 0      |
| WEAO              | %          | 0      |
| WGGN              | %          | 0      |
| WJW               | %          | 0      |
| WKYC              | %          | 0      |
| WMFD              | %          | 0      |
| WOAC              | %          | 0      |
| WOIO              | %          | 0      |
| WQHS              | %          | 0      |
| WUAB              | %          | 0      |
| WVIZ              | %          | 0      |
| WVPX              | %          | 0      |

## Order Totals

| Month          | # of Spots | Net Amount  | Gross Amount | Rating |
|----------------|------------|-------------|--------------|--------|
| September 2012 | 126        | \$57,424.94 | \$67,558.75  | 0.00   |
| Totals         | 126        | \$57,424.94 | \$67,558.75  | 0.00   |

## Billing Plan

| Start Date | End Date | # Spots | Net Amount  | Gross Amount |
|------------|----------|---------|-------------|--------------|
| 08/27/12   | 09/26/12 | 126     | \$57,424.94 | \$67,558.75  |

| Ln          | Ch        | Start             | End                       | Inventory Code  | Break | Start/End Time        | Days            | Len | Spots         | Rate                 | Pri | Rtg           | Type        | <u>Totals</u> |          |
|-------------|-----------|-------------------|---------------------------|---|-------|-----------------------|-----------------|-----|---------------|----------------------|-----|---------------|-------------|---------------|----------|
|             |           |                   |                           |   |       |                       |                 |     |               |                      |     |               |             | Spots         | Amount   |
| N 1         | WEWS      | 09/04/12          | 09/10/12                  | 4-430am America This Morn<br>4-430a America This Morn | M-M   | 4-430a                | MTWTF--         | :30 | 5             | \$35.00              | P-3 | 0.00          | NM          | 5             | \$175.00 |
|             |           | <u>Start Date</u> | <u>End Date</u>           | <u>Weekdays</u>                                       |       | <u>Spots/Week</u>     |                 |     |               | <u>Rate</u>          |     | <u>Rating</u> |             |               |          |
| Week:       |           | 09/03/12          | 09/09/12                  | -TWTF--   |       | 5                     |                 |     |               | \$35.00              |     | 0.00          |             |               |          |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u>        |   |       | <u>Start/End Time</u> | <u>Weekdays</u> |     | <u>Length</u> | <u>Rate</u>          |     | <u>Rtg</u>    | <u>Type</u> |               |          |
| 4           | WEWS      | 09/03/12-09/09/12 | 4-430am America This Morn |   |       | 4-430a                | -TWThF----      |     | :30           | <del>(\$35.00)</del> |     | 0.00          | NM          |               |          |
| Credited    |           |                   |                           |   |       |                       |                 |     |               |                      |     |               |             |               |          |



WEWS

Print Date: 09/24/12

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Contract / Revision **307538** Flight Dates **09/04/12-09/10/12**

Hiatus Dates

Original Date / Revision 08/09/12/ 09/13/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 9.4-9.10.12**Estimate # **1536**

|      |             |   |                   |   |       |                       |                 |     |               |                       |     |                 | Totals |            |
|------|-------------|---|-------------------|---|-------|-----------------------|-----------------|-----|---------------|-----------------------|-----|-----------------|--------|------------|
| Ln   | Ch          | Start   | End               | Inventory Code  | Break | Start/End Time        | Days            | Len | Spots         | Rate                  | Pri | Rtg Type        | Spots  | Amount     |
| N 1  | WEWS        | 09/04/12  | 09/10/12          | 4-430am America This Morn<br>4-430a America This Morn | CM    | 4-430a                | MTWTF--         | :30 | 5             | \$35.00               | P-3 | 0.00 NM         | 5      | \$175.00   |
|      |             | <u>Start Date</u>   | <u>End Date</u>   | <u>Weekdays</u>                                       |       | <u>Spots/Week</u>     |                 |     |               | <u>Rate</u>           |     | <u>Rating</u>   |        |            |
|      | Week:       | 09/03/12  | 09/09/12          | -TWTF--   |       | 5                     |                 |     |               | \$35.00               |     | 0.00            |        |            |
|      | <u>Spot</u> | <u>Ch</u>   | <u>Date Range</u> | <u>Description</u>                                    |       | <u>Start/End Time</u> | <u>Weekdays</u> |     | <u>Length</u> | <u>Rate</u>           |     | <u>Rtg Type</u> |        |            |
|      |             | [Credit. These spots are being added to WO # 301388 9.18-9.24 flight. ] |                   |   |       |                       |                 |     |               |                       |     |                 |        |            |
|      | Week:       | 09/10/12  | 09/16/12          | M-----  |       | 1                     |                 |     |               | \$35.00               |     | 0.00            |        |            |
| N 2  | WEWS        | 09/04/12  | 09/10/12          | M-F 430-5am News<br>M-F 430-5am News                  | CM    | 430-5a                | MTWTF--         | :30 | 5             | \$40.00               | P-3 | 0.00 NM         | 5      | \$200.00   |
|      |             | <u>Start Date</u>   | <u>End Date</u>   | <u>Weekdays</u>                                       |       | <u>Spots/Week</u>     |                 |     |               | <u>Rate</u>           |     | <u>Rating</u>   |        |            |
|      | Week:       | 09/03/12  | 09/09/12          | -TWTF--   |       | 5                     |                 |     |               | \$40.00               |     | 0.00            |        |            |
|      | Week:       | 09/10/12  | 09/16/12          | -----   |       | 0                     |                 |     |               | \$0.00                |     | 0.00            |        |            |
| N 4  | WEWS        | 09/04/12  | 09/10/12          | M-F GMC 6-7a<br>M-F GMC 6-7a                          | CM    | 6-7a                  | MTWTF--         | :30 | 5             | \$175.00              | P-3 | 0.00 NM         | 5      | \$875.00   |
|      |             | <u>Start Date</u>   | <u>End Date</u>   | <u>Weekdays</u>                                       |       | <u>Spots/Week</u>     |                 |     |               | <u>Rate</u>           |     | <u>Rating</u>   |        |            |
|      | Week:       | 09/03/12  | 09/09/12          | -TWTF--   |       | 5                     |                 |     |               | \$175.00              |     | 0.00            |        |            |
|      | Week:       | 09/10/12  | 09/16/12          | -----   |       | 0                     |                 |     |               | \$0.00                |     | 0.00            |        |            |
| N 5  | WEWS        | 09/04/12  | 09/10/12          | M-F GMA 7-9a<br>M-F GMA 7-9a                          | CM    | 7-9a                  | MTWTF--         | :30 | 8             | \$175.00              | P-3 | 0.00 NM         | 10     | \$1,750.00 |
|      |             | <u>Start Date</u>   | <u>End Date</u>   | <u>Weekdays</u>                                       |       | <u>Spots/Week</u>     |                 |     |               | <u>Rate</u>           |     | <u>Rating</u>   |        |            |
|      | Week:       | 09/03/12  | 09/09/12          | -TWTF--   |       | 8                     |                 |     |               | \$175.00              |     | 0.00            |        |            |
|      | Week:       | 09/10/12  | 09/16/12          | M-----  |       | 2                     |                 |     |               | \$175.00              |     | 0.00            |        |            |
| N 7  | WEWS        | 09/08/12  | 09/08/12          | SA GMA 8-9a<br>SA GMA 8-9a                            | CM    | 8-9a                  | -----S-         | :30 | 2             | \$175.00              | P-3 | 0.00 NM         | 2      | \$350.00   |
|      |             | <u>Start Date</u>   | <u>End Date</u>   | <u>Weekdays</u>                                       |       | <u>Spots/Week</u>     |                 |     |               | <u>Rate</u>           |     | <u>Rating</u>   |        |            |
|      | Week:       | 09/03/12  | 09/09/12          | -----S-   |       | 2                     |                 |     |               | \$175.00              |     | 0.00            |        |            |
| N 8  | WEWS        | 09/09/12  | 09/09/12          | SU GMA 8-9A<br>SU GMA 8-9A                            | CM    | 8-9a                  | -----S          | :30 | 1             | \$250.00              | P-3 | 0.00 NM         | 1      | \$250.00   |
|      |             | <u>Start Date</u>   | <u>End Date</u>   | <u>Weekdays</u>                                       |       | <u>Spots/Week</u>     |                 |     |               | <u>Rate</u>           |     | <u>Rating</u>   |        |            |
|      | Week:       | 09/03/12  | 09/09/12          | -----S  |       | 1                     |                 |     |               | \$250.00              |     | 0.00            |        |            |
| N 9  | WEWS        | 09/09/12  | 09/09/12          | SU 5-530a Wall Street Re<br>SU 5-530a Wall Street Re  | CM    | 5-530a                | -----S          | :30 | 1             | \$25.00               | P-3 | 0.00 NM         | 1      | \$25.00    |
|      |             | <u>Start Date</u>   | <u>End Date</u>   | <u>Weekdays</u>                                       |       | <u>Spots/Week</u>     |                 |     |               | <u>Rate</u>           |     | <u>Rating</u>   |        |            |
|      | Week:       | 09/03/12  | 09/09/12          | -----S  |       | 1                     |                 |     |               | \$25.00               |     | 0.00            |        |            |
| N 10 | WEWS        | 09/04/12  | 09/10/12          | M-F 9-10a<br>M-F 9-10a                                | CM    | 9-10a                 | MTWTF--         | :30 | 5             | \$175.00              | P-3 | 0.00 NM         | 6      | \$1,050.00 |
|      |             | <u>Start Date</u>   | <u>End Date</u>   | <u>Weekdays</u>                                       |       | <u>Spots/Week</u>     |                 |     |               | <u>Rate</u>           |     | <u>Rating</u>   |        |            |
|      | Week:       | 09/03/12  | 09/09/12          | -TWTF--   |       | 5                     |                 |     |               | \$175.00              |     | 0.00            |        |            |
|      | Week:       | 09/10/12  | 09/16/12          | M-----  |       | 2                     |                 |     |               | \$175.00              |     | 0.00            |        |            |
|      | <u>Spot</u> | <u>Ch</u>   | <u>Date Range</u> | <u>Description</u>                                    |       | <u>Start/End Time</u> | <u>Weekdays</u> |     | <u>Length</u> | <u>Rate</u>           |     | <u>Rtg Type</u> |        |            |
|      | 6           | WEWS  | 09/10/12-09/10/12 | M-F 9-10a   |       | 9-10a                 | M-----          |     | 1:00          | <del>(\$350.00)</del> |     | 0.00 NM         |        |            |
|      |             | Credited<br>[Per client. No :60 schedule. ]                             |                   |   |       |                       |                 |     |               |                       |     |                 |        |            |
| N 11 | WEWS        | 09/04/12  | 09/10/12          | M-F 10-11a<br>M-F 10-11a                              | CM    | 10-11a                | MTWTF--         | :30 | 5             | \$150.00              | P-3 | 0.00 NM         | 5      | \$750.00   |
|      |             | <u>Start Date</u>   | <u>End Date</u>   | <u>Weekdays</u>                                       |       | <u>Spots/Week</u>     |                 |     |               | <u>Rate</u>           |     | <u>Rating</u>   |        |            |
|      | Week:       | 09/03/12  | 09/09/12          | -TWTF--   |       | 5                     |                 |     |               | \$150.00              |     | 0.00            |        |            |
|      | Week:       | 09/10/12  | 09/16/12          | -----   |       | 0                     |                 |     |               | \$0.00                |     | 0.00            |        |            |
| N 12 | WEWS        | 09/04/12  | 09/10/12          | M-F 11-12p<br>M-F 11-12p                              | CM    | 11a-12p               | MTWTF--         | :30 | 3             | \$225.00              | P-3 | 0.00 NM         | 4      | \$900.00   |
|      |             | <u>Start Date</u>   | <u>End Date</u>   | <u>Weekdays</u>                                       |       | <u>Spots/Week</u>     |                 |     |               | <u>Rate</u>           |     | <u>Rating</u>   |        |            |
|      | Week:       | 09/03/12  | 09/09/12          | -TWTF--   |       | 3                     |                 |     |               | \$225.00              |     | 0.00            |        |            |
|      | Week:       | 09/10/12  | 09/16/12          | M-----  |       | 1                     |                 |     |               | \$225.00              |     | 0.00            |        |            |



WEWS

Print Date: 09/24/12

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Contract / Revision **307538** Flight Dates **09/04/12-09/10/12**

Hiatus Dates

Original Date / Revision 08/09/12/ 09/13/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 9.4-9.10.12**Estimate # **1536**

|      |   |                   |                   |  |       |                       |                 |               |             |                       |               |                 | Totals |            |
|------|---|-------------------|-------------------|--|-------|-----------------------|-----------------|---------------|-------------|-----------------------|---------------|-----------------|--------|------------|
| Ln   | Ch  | Start             | End               | Inventory Code                           | Break | Start/End Time        | Days            | Len           | Spots       | Rate                  | Pri           | Rtg Type        | Spots  | Amount     |
| N 12 | WEWS  | 09/04/12          | 09/10/12          | M-F 11-12p<br>M-F 11-12p                 | CM    | 11a-12p               | MTWTF--         | :30           | 3           | \$225.00              | P-3           | 0.00 NM         | 4      | \$900.00   |
| N 13 | WEWS  | 09/04/12          | 09/10/12          | M-F 12-1230pm News<br>M-F 12-1p News     | CM    | 12-1p                 | MTWTF--         | :30           | 5           | \$175.00              | P-3           | 0.00 NM         | 5      | \$875.00   |
|      |   | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                          |       | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |                       | <u>Rating</u> |                 |        |            |
|      | Week:   | 09/03/12          | 09/09/12          | -TWTF--                                  |       | 5                     |                 |               | \$175.00    |                       | 0.00          |                 |        |            |
|      | Week:   | 09/10/12          | 09/16/12          | -----                                    |       | 0                     |                 |               | \$0.00      |                       | 0.00          |                 |        |            |
| N 14 | WEWS  | 09/04/12          | 09/10/12          | M-F 1-2p<br>M-F 1-2p                     | CM    | 1-2p                  | MTWTF--         | :30           | 5           | \$200.00              | P-3           | 0.00 NM         | 6      | \$1,200.00 |
|      |   | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                          |       | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |                       | <u>Rating</u> |                 |        |            |
|      | Week:   | 09/03/12          | 09/09/12          | -TWTF--                                  |       | 5                     |                 |               | \$200.00    |                       | 0.00          |                 |        |            |
|      | Week:   | 09/10/12          | 09/16/12          | M-----                                   |       | 1                     |                 |               | \$200.00    |                       | 0.00          |                 |        |            |
| N 15 | WEWS  | 09/10/12          | 09/10/12          | M-F 2-3p<br>M-F 2-3p                     | CM    | 2-3p                  | M-----          | :30           | 3           | \$325.00              | P-3           | 0.00 NM         | 1      | \$325.00   |
|      |   | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                          |       | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |                       | <u>Rating</u> |                 |        |            |
|      | Week:   | 09/10/12          | 09/16/12          | M-----                                   |       | 1                     |                 |               | \$325.00    |                       | 0.00          |                 |        |            |
| N 16 | WEWS  | 09/09/12          | 09/09/12          | SU This Week 9-10a<br>SU This Week 9-10a | CM    | 9-10a                 | -----S          | :30           | 1           | \$300.00              | P-3           | 0.00 NM         | 1      | \$300.00   |
|      |   | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                          |       | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |                       | <u>Rating</u> |                 |        |            |
|      | Week:   | 09/03/12          | 09/09/12          | -----S                                   |       | 1                     |                 |               | \$300.00    |                       | 0.00          |                 |        |            |
| N 17 | WEWS  | 09/09/12          | 09/09/12          | SU Kaleidoscope<br>SU Kaleidoscope       | CM    | 10-1030a              | -----S          | :30           | 1           | \$35.00               | P-3           | 0.00 NM         | 1      | \$35.00    |
|      |   | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                          |       | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |                       | <u>Rating</u> |                 |        |            |
|      | Week:   | 09/03/12          | 09/09/12          | -----S                                   |       | 1                     |                 |               | \$35.00     |                       | 0.00          |                 |        |            |
| N 19 | WEWS  | 09/04/12          | 09/07/12          | M-F 3-4p<br>M-F 3-4p                     | CM    | 3-4p                  | -TWTF--         | :30           | 5           | \$800.00              | P-2           | 0.00 NM         | 4      | \$3,200.00 |
|      |   | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                          |       | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |                       | <u>Rating</u> |                 |        |            |
|      | Week:   | 09/03/12          | 09/09/12          | -TWTF--                                  |       | 5                     |                 |               | \$800.00    |                       | 0.00          |                 |        |            |
|      | <u>Spot</u>   | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>                       |       | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |             | <u>Rate</u>           |               | <u>Rtg Type</u> |        |            |
|      | 3   | WEWS              | 09/03/12-09/09/12 | M-F 3-4p                                 |       | 3-4p                  | -TWThF----      | :30           |             | <del>(\$800.00)</del> |               | 0.00 NM         |        |            |
|      | Credited  |                   |                   |  |       |                       |                 |               |             |                       |               |                 |        |            |
|      | [Credit. These spots are being added to WO # 301388 9.18-9.24 flight. ] |                   |                   |  |       |                       |                 |               |             |                       |               |                 |        |            |
| N 20 | WEWS  | 09/04/12          | 09/10/12          | M-F 4-5p Dr. OZ<br>M-F 4-5p Dr. Oz       | CM    | 4-5p                  | MTWTF--         | :30           | 5           | \$300.00              | P-3           | 0.00 NM         | 5      | \$1,500.00 |
|      |   | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                          |       | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |                       | <u>Rating</u> |                 |        |            |
|      | Week:   | 09/03/12          | 09/09/12          | -TWTF--                                  |       | 5                     |                 |               | \$300.00    |                       | 0.00          |                 |        |            |
|      | Week:   | 09/10/12          | 09/16/12          | -----                                    |       | 0                     |                 |               | \$0.00      |                       | 0.00          |                 |        |            |
| N 22 | WEWS  | 09/04/12          | 09/10/12          | M-F 5-6p News<br>M-F 5-6p News           | CM    | 5-6p                  | MTWTF--         | :30           | 5           | \$300.00              | P-3           | 0.00 NM         | 5      | \$1,500.00 |
|      |   | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                          |       | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |                       | <u>Rating</u> |                 |        |            |
|      | Week:   | 09/03/12          | 09/09/12          | -TWTF--                                  |       | 5                     |                 |               | \$300.00    |                       | 0.00          |                 |        |            |
|      | Week:   | 09/10/12          | 09/16/12          | -----                                    |       | 0                     |                 |               | \$0.00      |                       | 0.00          |                 |        |            |
| N 23 | WEWS  | 09/04/12          | 09/10/12          | M-F 6-630p News<br>M-F 6-630p News       | CM    | 6-630p                | MTWTF--         | :30           | 3           | \$400.00              | P-3           | 0.00 NM         | 4      | \$1,600.00 |
|      |   | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                          |       | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |                       | <u>Rating</u> |                 |        |            |
|      | Week:   | 09/03/12          | 09/09/12          | -TWTF--                                  |       | 3                     |                 |               | \$400.00    |                       | 0.00          |                 |        |            |
|      | Week:   | 09/10/12          | 09/16/12          | M-----                                   |       | 1                     |                 |               | \$400.00    |                       | 0.00          |                 |        |            |
| N 25 | WEWS  | 09/09/12          | 09/09/12          | SU 6-630p News<br>SU 6-630p News         | CM    | 6-630p                | -----S          | :30           | 1           | \$350.00              | P-3           | 0.00 NM         | 1      | \$350.00   |
|      |   | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                          |       | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |                       | <u>Rating</u> |                 |        |            |
|      | Week:   | 09/03/12          | 09/09/12          | -----S                                   |       | 1                     |                 |               | \$350.00    |                       | 0.00          |                 |        |            |
| N 27 | WEWS  | 09/04/12          | 09/10/12          |  | CM    | 7-730p                |                 | :30           | 5           | \$650.00              | P-3           | 0.00 NM         | 6      | \$3,900.00 |



WEWS

Print Date: 09/24/12

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Contract / Revision **307538** Flight Dates **09/04/12-09/10/12**

Hiatus Dates

Original Date / Revision 08/09/12/ 09/13/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 9.4-9.10.12**Estimate # **1536**

|                                   |           |                   |                 |                           |       |                       |                 |               |                   |                         |     |               |             | Totals |            |  |  |
|-----------------------------------|-----------|-------------------|-----------------|---------------------------|-------|-----------------------|-----------------|---------------|-------------------|-------------------------|-----|---------------|-------------|--------|------------|--|--|
| Ln                                | Ch        | Start             | End             | Inventory Code            | Break | Start/End Time        | Days            | Len           | Spots             | Rate                    | Pri | Rtg           | Type        | Spots  | Amount     |  |  |
|                                   |           |                   |                 | M-F 7-730p                |       |                       |                 |               |                   |                         |     |               |             |        | MIWTF--    |  |  |
|                                   |           |                   |                 | M-F 7-730p                |       |                       |                 |               |                   |                         |     |               |             |        |            |  |  |
|                                   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>             |     | <u>Rating</u> |             |        |            |  |  |
| Week:                             |           | 09/03/12          | 09/09/12        | - TWTF--                  |       |                       |                 |               | 5                 | \$650.00                |     | 0.00          |             |        |            |  |  |
| Week:                             |           | 09/10/12          | 09/16/12        | M-----                    |       |                       |                 |               | 1                 | \$650.00                |     | 0.00          |             |        |            |  |  |
| N29                               | WEWS      | 09/04/12          | 09/10/12        | M-F 730-8P                | CM    | 730-8p                | MTWTF--         | :30           | 5                 | \$750.00                | P-3 | 0.00          | NM          | 7      | \$4,750.00 |  |  |
|                                   |           |                   |                 | M-F 730-8P                |       |                       |                 |               |                   |                         |     |               |             |        |            |  |  |
|                                   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>             |     | <u>Rating</u> |             |        |            |  |  |
| Week:                             |           | 09/03/12          | 09/09/12        | - TWTF--                  |       |                       |                 |               | 5                 | \$750.00                |     | 0.00          |             |        |            |  |  |
| <u>Spot</u>                       | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>        |       | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>             |     | <u>Rtg</u>    | <u>Type</u> |        |            |  |  |
| 3                                 | WEWS      | 09/03/12-09/09/12 |                 | M-F 730-8P                |       | 730-8p                | - TWThF----     | :30           |                   | \$500.00                |     | 0.00          | NM          |        |            |  |  |
| 4                                 | WEWS      | 09/03/12-09/09/12 |                 | M-F 730-8P                |       | 730-8p                | - TWThF----     | :30           |                   | \$500.00                |     | 0.00          | NM          |        |            |  |  |
| Week:                             |           | 09/10/12          | 09/16/12        | M-----                    |       |                       |                 |               | 2                 | \$750.00                |     | 0.00          |             |        |            |  |  |
| N31                               | WEWS      | 09/10/12          | 09/10/12        | MON Bachelor/Bachelor     | CM    | 8-11p                 | M-----          | :30           | 2                 | \$2,500.00              | P-3 | 0.00          | NM          | 1      | \$2,500.00 |  |  |
|                                   |           |                   |                 | MON Bachelor/Bachelorette |       |                       |                 |               |                   |                         |     |               |             |        |            |  |  |
|                                   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>             |     | <u>Rating</u> |             |        |            |  |  |
| Week:                             |           | 09/10/12          | 09/16/12        | M-----                    |       |                       |                 |               | 2                 | \$2,500.00              |     | 0.00          |             |        |            |  |  |
| <u>Spot</u>                       | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>        |       | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>             |     | <u>Rtg</u>    | <u>Type</u> |        |            |  |  |
| 2                                 | WEWS      | 09/10/12-09/10/12 |                 | MON Bachelor/Bachelorette |       | 8-11p                 | M-----          | 1:00          |                   | <del>(\$5,000.00)</del> |     | 0.00          | NM          |        |            |  |  |
| Credited                          |           |                   |                 |                           |       |                       |                 |               |                   |                         |     |               |             |        |            |  |  |
| [Per client. No :60 schedule.]    |           |                   |                 |                           |       |                       |                 |               |                   |                         |     |               |             |        |            |  |  |
| N35                               | WEWS      | 09/04/12          | 09/04/12        | Tuesday Prime C           | CM    | 10-11p                | -T-----         | :30           | 1                 | \$2,000.00              | P-3 | 0.00          | NM          | 1      | \$2,000.00 |  |  |
|                                   |           |                   |                 | Tuesday Prime C           |       |                       |                 |               |                   |                         |     |               |             |        |            |  |  |
|                                   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>             |     | <u>Rating</u> |             |        |            |  |  |
| Week:                             |           | 09/03/12          | 09/09/12        | -T-----                   |       |                       |                 |               | 1                 | \$2,000.00              |     | 0.00          |             |        |            |  |  |
| <u>Spot</u>                       | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>        |       | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>             |     | <u>Rtg</u>    | <u>Type</u> |        |            |  |  |
| 1                                 | WEWS      | 09/03/12-09/09/12 |                 | Tuesday Prime C           |       | 10-11p                | -T-----         | :30           |                   | <del>(\$2,000.00)</del> |     | 0.00          | NM          |        |            |  |  |
| See MG 35.2                       |           |                   |                 |                           |       |                       |                 |               |                   |                         |     |               |             |        |            |  |  |
| [10-11p is Democratic Convention] |           |                   |                 |                           |       |                       |                 |               |                   |                         |     |               |             |        |            |  |  |
| 2                                 | WEWS      | 09/03/12-09/09/12 |                 | Tuesday Prime C           |       | 10-11p                | -T-----         | :30           |                   | \$2,000.00              |     | 0.00          | NM          |        |            |  |  |
| Ⓜ MG for 35.1 09/04               |           |                   |                 |                           |       |                       |                 |               |                   |                         |     |               |             |        |            |  |  |
| N36                               | WEWS      | 09/04/12          | 09/04/12        | Tuesday Prime C           | CM    | 10-11p                | -T-----         | :30           | 1                 | \$2,000.00              | P-3 | 0.00          | NM          | 1      | \$2,000.00 |  |  |
|                                   |           |                   |                 | Tuesday Prime C           |       |                       |                 |               |                   |                         |     |               |             |        |            |  |  |
|                                   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>             |     | <u>Rating</u> |             |        |            |  |  |
| Week:                             |           | 09/03/12          | 09/09/12        | -T-----                   |       |                       |                 |               | 1                 | \$2,000.00              |     | 0.00          |             |        |            |  |  |
| N38                               | WEWS      | 09/05/12          | 09/05/12        | Wednesday Prime C         | CM    | 10-11p                | --W----         | :30           | 1                 | \$2,000.00              | P-3 | 0.00          | NM          | 1      | \$2,000.00 |  |  |
|                                   |           |                   |                 | Wednesday Prime C         |       |                       |                 |               |                   |                         |     |               |             |        |            |  |  |
|                                   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>             |     | <u>Rating</u> |             |        |            |  |  |
| Week:                             |           | 09/03/12          | 09/09/12        | --W----                   |       |                       |                 |               | 1                 | \$2,000.00              |     | 0.00          |             |        |            |  |  |
| N41                               | WEWS      | 09/06/12          | 09/06/12        | Thursday Prime C          | CM    | 10-11p                | ---T---         | :30           | 1                 | \$2,000.00              | P-3 | 0.00          | NM          | 1      | \$2,000.00 |  |  |
|                                   |           |                   |                 | Thursday Prime C          |       |                       |                 |               |                   |                         |     |               |             |        |            |  |  |
|                                   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>             |     | <u>Rating</u> |             |        |            |  |  |
| Week:                             |           | 09/03/12          | 09/09/12        | ---T---                   |       |                       |                 |               | 1                 | \$2,000.00              |     | 0.00          |             |        |            |  |  |
| N46                               | WEWS      | 09/04/12          | 09/10/12        | Friday Prime C            | CM    | 10-11p                | ----F--         | :30           | 1                 | \$1,400.00              | P-3 | 0.00          | NM          | 1      | \$1,400.00 |  |  |
|                                   |           |                   |                 | Friday Prime C            |       |                       |                 |               |                   |                         |     |               |             |        |            |  |  |
|                                   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>             |     | <u>Rating</u> |             |        |            |  |  |
| Week:                             |           | 09/03/12          | 09/09/12        | ----F--                   |       |                       |                 |               | 1                 | \$1,400.00              |     | 0.00          |             |        |            |  |  |
| Week:                             |           | 09/10/12          | 09/16/12        | -----                     |       |                       |                 |               | 0                 | \$0.00                  |     | 0.00          |             |        |            |  |  |
| N47                               | WEWS      | 09/09/12          | 09/09/12        | Sunday Prime A            | CM    | 7-8p                  | -----S          | :30           | 1                 | \$1,400.00              | P-3 | 0.00          | NM          | 1      | \$1,400.00 |  |  |
|                                   |           |                   |                 | Sunday Prime A            |       |                       |                 |               |                   |                         |     |               |             |        |            |  |  |
|                                   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>             |     | <u>Rating</u> |             |        |            |  |  |
| Week:                             |           | 09/03/12          | 09/09/12        | -----S                    |       |                       |                 |               | 1                 | \$1,400.00              |     | 0.00          |             |        |            |  |  |



WEWS

Print Date: 09/24/12

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Contract / Revision **307538** Flight Dates **09/04/12-09/10/12**

Hiatus Dates

Original Date / Revision 08/09/12/ 09/13/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 9.4-9.10.12**Estimate # **1536**

|     |             |                   |   |  |               |                       |                 |               |       |                         |     |                        | Totals |            |
|-----|-------------|-------------------|---|--|---------------|-----------------------|-----------------|---------------|-------|-------------------------|-----|------------------------|--------|------------|
| Ln  | Ch          | Start             | End   | Inventory Code                                       | Break         | Start/End Time        | Days            | Len           | Spots | Rate                    | Pri | Rtg Type               | Spots  | Amount     |
| N54 | WEWS        | 09/04/12          | 09/10/12  | M-F 1135p-1202a Nightlir<br>M-F 1135p-1202a Nightlir | CM            | 1135p-1207x           | MTWTF--         | :30           | 3     | \$300.00                | P-3 | 0.00 NM                | 3      | \$900.00   |
|     |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                                      |               | <u>Spots/Week</u>     |                 |               |       | <u>Rate</u>             |     | <u>Rating</u>          |        |            |
|     | Week:       | 09/03/12          | 09/09/12  | - TWTF--   |               | 3                     |                 |               |       | \$300.00                |     | 0.00                   |        |            |
|     | Week:       | 09/10/12          | 09/16/12  | -----  |               | 0                     |                 |               |       | \$0.00                  |     | 0.00                   |        |            |
| N55 | WEWS        | 09/04/12          | 09/10/12  | M-SU 11-1135P Late News<br>M-SU 11-1135P Late News   | CM            | 11-1135p              | MTWTF-S         | :30           | 4     | \$650.00                | P-3 | 0.00 NM                | 5      | \$3,163.75 |
|     |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                                      |               | <u>Spots/Week</u>     |                 |               |       | <u>Rate</u>             |     | <u>Rating</u>          |        |            |
|     | Week:       | 09/03/12          | 09/09/12  | - TWTF-S   |               | 4                     |                 |               |       | \$650.00                |     | 0.00                   |        |            |
|     | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u>   | <u>Description</u>                                   |               | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |       | <u>Rate</u>             |     | <u>Rtg</u> <u>Type</u> |        |            |
|     | 4           | WEWS              | 09/03/12-09/09/12   | M-SU 11-1135P Late News                              |               | 11-1135p              | - TWThF-- Su    | :30           |       | \$563.75                |     | 0.00 NM                |        |            |
|     | Week:       | 09/10/12          | 09/16/12  | M-----   |               | 1                     |                 |               |       | \$650.00                |     | 0.00                   |        |            |
| N57 | WEWS        | 09/04/12          | 09/10/12  | M-F 1202a-107a Jimmy K<br>M-F 1202a-107a Jimmy K     | CM            | 1202-107x             | MTWTF--         | :30           | 1     | \$100.00                | P-3 | 0.00 NM                | 1      | \$100.00   |
|     |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                                      |               | <u>Spots/Week</u>     |                 |               |       | <u>Rate</u>             |     | <u>Rating</u>          |        |            |
|     | Week:       | 09/03/12          | 09/09/12  | - TWTF--   |               | 1                     |                 |               |       | \$100.00                |     | 0.00                   |        |            |
|     | Week:       | 09/10/12          | 09/16/12  | -----  |               | 0                     |                 |               |       | \$0.00                  |     | 0.00                   |        |            |
| N58 | WEWS        | 09/04/12          | 09/10/12  | M-F Right This Minute<br>M-F 106a-206a               | CM            | 106a-206a             | MTWTF--         | :30           | 1     | \$15.00                 | P-3 | 0.00 NM                | 1      | \$15.00    |
|     |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                                      |               | <u>Spots/Week</u>     |                 |               |       | <u>Rate</u>             |     | <u>Rating</u>          |        |            |
|     | Week:       | 09/03/12          | 09/09/12  | - TWTF--   |               | 1                     |                 |               |       | \$15.00                 |     | 0.00                   |        |            |
|     | Week:       | 09/10/12          | 09/16/12  | -----  |               | 0                     |                 |               |       | \$0.00                  |     | 0.00                   |        |            |
| N59 | WEWS        | 09/08/12          | 09/08/12  | SA CSI Miami 1135p-1235x<br>SA CSI                   | CM            | SA CSI                | -----S-         | :30           | 1     | \$55.00                 | P-3 | 0.00 NM                | 1      | \$55.00    |
|     |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                                      |               | <u>Spots/Week</u>     |                 |               |       | <u>Rate</u>             |     | <u>Rating</u>          |        |            |
|     | Week:       | 09/03/12          | 09/09/12  | -----S-  |               | 1                     |                 |               |       | \$55.00                 |     | 0.00                   |        |            |
|     | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u>   | <u>Description</u>                                   |               | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |       | <u>Rate</u>             |     | <u>Rtg</u> <u>Type</u> |        |            |
|     | 1           | WEWS              | 09/03/12-09/09/12   | Criminal Minds                                       |               | 1135p-105x            | -----Sa--       | :30           |       | <del>(\$55.00)</del>    |     | 0.00 NM                |        |            |
|     |             |                   | See MG 59.5,59.6<br>[local program change]  |  |               |                       |                 |               |       |                         |     |                        |        |            |
|     | 5           | WEWS              | 09/08/12-09/08/12   | SA CSI Miami 1135p-1235x                             | SA CSI        |                       | -----Sa--       | :30           |       | \$55.00                 |     | 0.00 NM                |        |            |
|     |             |                   | Ⓜ MG for 59.1,61.1  |  |               |                       |                 |               |       |                         |     |                        |        |            |
|     | 6           | WEWS              | 09/09/12-09/09/12   | SU 12a-1a CSI Miami Late                             | SU 12a-1a CSI |                       | -----Su         | 1:00          |       | <del>(\$110.00)</del>   |     | 0.00 NM                |        |            |
|     |             |                   | Ⓜ Credited<br>[Per client. No :60 schedule. ]                                       |  |               |                       |                 |               |       |                         |     |                        |        |            |
| N63 | WEWS        | 09/08/12          | 09/08/12  | NCAA 12p-330pm<br>NCAA 12p-330pm                     | CM            | 12-330p               | -----S-         | :30           | 1     | \$1,000.00              | P-3 | 0.00 NM                | 1      | \$1,000.00 |
|     |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                                      |               | <u>Spots/Week</u>     |                 |               |       | <u>Rate</u>             |     | <u>Rating</u>          |        |            |
|     | Week:       | 09/03/12          | 09/09/12  | -----S-  |               | 1                     |                 |               |       | \$1,000.00              |     | 0.00                   |        |            |
| N65 | WEWS        | 09/08/12          | 09/08/12  | NCAA 330p-7pm<br>NCAA 330p-7pm                       | CM            | 330-7p                | -----S-         | :30           | 2     | \$1,000.00              | P-3 | 0.00 NM                | 2      | \$2,000.00 |
|     |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                                      |               | <u>Spots/Week</u>     |                 |               |       | <u>Rate</u>             |     | <u>Rating</u>          |        |            |
|     | Week:       | 09/03/12          | 09/09/12  | -----S-  |               | 2                     |                 |               |       | \$1,000.00              |     | 0.00                   |        |            |
| N69 | WEWS        | 09/05/12          | 09/10/12  | NCAA 12p-330pm<br>NCAA 12p-330pm                     | CM            | 12-330p               | -----S-         | :30           | 2     | \$1,000.00              | P-3 | 0.00 NM                | 1      | \$1,000.00 |
|     |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                                      |               | <u>Spots/Week</u>     |                 |               |       | <u>Rate</u>             |     | <u>Rating</u>          |        |            |
|     | Week:       | 09/03/12          | 09/09/12  | -----S-  |               | 2                     |                 |               |       | \$1,000.00              |     | 0.00                   |        |            |
|     | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u>   | <u>Description</u>                                   |               | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |       | <u>Rate</u>             |     | <u>Rtg</u> <u>Type</u> |        |            |
|     | 1           | WEWS              | 09/03/12-09/09/12   | NCAA 12p-330pm                                       |               | 12-330p               | -----Sa--       | :30           |       | <del>(\$1,000.00)</del> |     | 0.00 NM                |        |            |
|     |             |                   | Credited<br>[Credit. These spots are being added to WO # 301388 9.18-9.24 flight. ] |  |               |                       |                 |               |       |                         |     |                        |        |            |
|     | Week:       | 09/10/12          | 09/16/12  | -----  |               | 0                     |                 |               |       | \$0.00                  |     | 0.00                   |        |            |



WEWS

Print Date: 09/24/12

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Contract / Revision **307538** Flight Dates **09/04/12-09/10/12**

Hiatus Dates

Original Date / Revision 08/09/12/ 09/13/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 9.4-9.10.12**Estimate # **1536**

|   |           |                   |                 |  |                   |                       |                 |               |               |                         |     |            |             | Totals |            |
|---|-----------|-------------------|-----------------|--|-------------------|-----------------------|-----------------|---------------|---------------|-------------------------|-----|------------|-------------|--------|------------|
| Ln  | Ch        | Start             | End             | Inventory Code                         | Break             | Start/End Time        | Days            | Len           | Spots         | Rate                    | Pri | Rtg        | Type        | Spots  | Amount     |
| N69   | WEWS      | 09/05/12          | 09/10/12        | NCAA 12p-330pm<br>NCAA 12p-330pm       | CM                | 12-330p               | -----S-         | :30           | 2             | \$1,000.00              | P-3 | 0.00       | NM          | 1      | \$1,000.00 |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        | <u>Spots/Week</u> |                       | <u>Rate</u>     |               | <u>Rating</u> |                         |     |            |             |        |            |
| Week:   |           | 09/10/12          | 09/16/12        | -----                                  | 0                 |                       | \$0.00          |               | 0.00          |                         |     |            |             |        |            |
| <u>Spot</u>   | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                     |                   | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |               | <u>Rate</u>             |     | <u>Rtg</u> | <u>Type</u> |        |            |
| 9   | WEWS      | 09/15/12-09/15/12 |                 | NCAA 330p-7pm                          |                   | 330-7p                | -----Sa--       | :30           |               | <del>(\$1,000.00)</del> |     | 0.00       | NM          |        |            |
| Ⓜ Credited  |           |                   |                 |  |                   |                       |                 |               |               |                         |     |            |             |        |            |
| [Crediting spots @ IP. Will be making good on new lines at end of contract. ]                                       |           |                   |                 |  |                   |                       |                 |               |               |                         |     |            |             |        |            |
| 10  | WEWS      | 09/15/12-09/15/12 |                 | NCAA 330p-7pm                          |                   | 330-7p                | -----Sa--       | :30           |               | <del>(\$1,000.00)</del> |     | 0.00       | NM          |        |            |
| Ⓜ Credited  |           |                   |                 |  |                   |                       |                 |               |               |                         |     |            |             |        |            |
| [Crediting spots @ IP. Will be making good on new lines at end of contract. ]                                       |           |                   |                 |  |                   |                       |                 |               |               |                         |     |            |             |        |            |
| N75   | WEWS      | 09/10/12          | 09/10/12        | Monday Prime C<br>Monday Prime C       | CM                | 10-11p                | M-----          | :30           | 1             | \$2,200.00              | P-3 | 0.00       | NM          | 1      | \$2,200.00 |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        | <u>Spots/Week</u> |                       | <u>Rate</u>     |               | <u>Rating</u> |                         |     |            |             |        |            |
| Week:   |           | 09/10/12          | 09/16/12        | M-----                                 | 1                 |                       | \$2,200.00      |               | 0.00          |                         |     |            |             |        |            |
| N76   | WEWS      | 09/05/12          | 09/10/12        | Wednesday Prime A<br>Wednesday Prime A | CM                | 8-9p                  | --W----         | :30           | 1             | \$2,000.00              | P-3 | 0.00       | NM          | 1      | \$2,000.00 |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        | <u>Spots/Week</u> |                       | <u>Rate</u>     |               | <u>Rating</u> |                         |     |            |             |        |            |
| Week:   |           | 09/03/12          | 09/09/12        | --W----                                | 1                 |                       | \$2,000.00      |               | 0.00          |                         |     |            |             |        |            |
| Week:   |           | 09/10/12          | 09/16/12        | -----                                  | 0                 |                       | \$0.00          |               | 0.00          |                         |     |            |             |        |            |
| <u>Spot</u>   | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                     |                   | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |               | <u>Rate</u>             |     | <u>Rtg</u> | <u>Type</u> |        |            |
| 5   | WEWS      | 09/24/12-09/30/12 |                 | Wednesday Prime A                      |                   | 8-9p                  | --W-----        | :30           |               | <del>(\$5,000.00)</del> |     | 0.00       | NM          |        |            |
| Ⓜ Credited  |           |                   |                 |  |                   |                       |                 |               |               |                         |     |            |             |        |            |
| N80   | WEWS      | 09/04/12          | 09/10/12        | Sunday Prime C<br>Sunday Prime C       | CM                | 9-10p                 | -----S          | :30           | 1             | \$2,800.00              | P-3 | 0.00       | NM          | 1      | \$2,800.00 |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        | <u>Spots/Week</u> |                       | <u>Rate</u>     |               | <u>Rating</u> |                         |     |            |             |        |            |
| Week:   |           | 09/03/12          | 09/09/12        | -----S                                 | 1                 |                       | \$2,800.00      |               | 0.00          |                         |     |            |             |        |            |
| <u>Spot</u>   | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                     |                   | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |               | <u>Rate</u>             |     | <u>Rtg</u> | <u>Type</u> |        |            |
| 1   | WEWS      | 09/03/12-09/09/12 |                 | Sunday Prime Special                   |                   | Extreme Makeover      | -----Su         | :30           |               | <del>(\$2,800.00)</del> |     | 0.00       | NM          |        |            |
| See MG 80.4   |           |                   |                 |  |                   |                       |                 |               |               |                         |     |            |             |        |            |
| [N/A PGM CHG 7-11P ONCE UPON A TIME]  |           |                   |                 |  |                   |                       |                 |               |               |                         |     |            |             |        |            |
| 4   | WEWS      | 09/09/12-09/09/12 |                 | Sunday Prime C                         |                   | 9-10p                 | -----Su         | :30           |               | \$2,800.00              |     | 0.00       | NM          |        |            |
| Ⓜ MG for 80.1 09/09   |           |                   |                 |  |                   |                       |                 |               |               |                         |     |            |             |        |            |
| Week:   |           | 09/10/12          | 09/16/12        | -----                                  | 0                 |                       | \$0.00          |               | 0.00          |                         |     |            |             |        |            |
| N82   | WEWS      | 09/04/12          | 09/10/12        | LN after Sports<br>LN after Sports     | CM                | 11p-130x              | -----S-         | :30           | 1             | \$350.00                | P-3 | 0.00       | NM          | 1      | \$350.00   |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        | <u>Spots/Week</u> |                       | <u>Rate</u>     |               | <u>Rating</u> |                         |     |            |             |        |            |
| Week:   |           | 09/03/12          | 09/09/12        | -----S-                                | 1                 |                       | \$350.00        |               | 0.00          |                         |     |            |             |        |            |
| <u>Spot</u>   | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                     |                   | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |               | <u>Rate</u>             |     | <u>Rtg</u> | <u>Type</u> |        |            |
| 1   | WEWS      | 09/03/12-09/09/12 |                 | LN after Sports                        |                   | 11p-130x              | -----Sa--       | :30           |               | <del>(\$350.00)</del>   |     | 0.00       | NM          |        |            |
| See MG 82.5   |           |                   |                 |  |                   |                       |                 |               |               |                         |     |            |             |        |            |
| [N/A CORRECT INVENTORY CODE TO PLACE - SU 1125P-12a SPORTS EXTRA]   |           |                   |                 |  |                   |                       |                 |               |               |                         |     |            |             |        |            |
| 5   | WEWS      | 09/08/12-09/08/12 |                 | LN after Sports                        |                   | 11p-130x              | -----Sa--       | :30           |               | \$350.00                |     | 0.00       | NM          |        |            |
| Ⓜ MG for 82.1 09/08   |           |                   |                 |  |                   |                       |                 |               |               |                         |     |            |             |        |            |
| [NASCAR airs this night. Late News after Sports was ordered. Believe inv code is correct, let me know if I'm off. ] |           |                   |                 |  |                   |                       |                 |               |               |                         |     |            |             |        |            |
| Week:   |           | 09/10/12          | 09/16/12        | -----                                  | 0                 |                       | \$0.00          |               | 0.00          |                         |     |            |             |        |            |
| N83   | WEWS      | 09/04/12          | 09/07/12        | M-F 430-5am News<br>M-F 430-5am News   | CM                | 430-5a                | -TWTF--         | :30           | 1             | \$40.00                 | P-3 | 0.00       | NM          | 1      | \$40.00    |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        | <u>Spots/Week</u> |                       | <u>Rate</u>     |               | <u>Rating</u> |                         |     |            |             |        |            |
| Week:   |           | 09/03/12          | 09/09/12        | --WTF--                                | 1                 |                       | \$40.00         |               | 0.00          |                         |     |            |             |        |            |
| N86   | WEWS      | 09/05/12          | 09/07/12        | M-F GMC 5-6a<br>M-F GMC 5-6a           | CM                | 5-6a                  | -TWTF--         | :30           | 4             | \$350.00                | P-2 | 0.00       | NM          | 1      | \$350.00   |



WEWS

Print Date: 09/24/12

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Contract / Revision **307538** Flight Dates **09/04/12-09/10/12**

Hiatus Dates

Original Date / Revision 08/09/12/ 09/13/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 9.4-9.10.12**

Estimate # **1536**

| Ln     | Ch  | Start             | End             | Inventory Code                         | Break | Start/End Time    | Days          | Len | Spots | Rate        | Pri | Rtg           | Type | Totals |             |
|--------|---|-------------------|-----------------|--|-------|-------------------|---------------|-----|-------|-------------|-----|---------------|------|--------|-------------|
|        |   |                   |                 |  |       |                   |               |     |       |             |     |               |      | Spots  | Amount      |
| N86    | WEWS  | 09/05/12          | 09/07/12        | M-F GMC 5-6a<br>M-F GMC 5-6a           | CM    | 5-6a              | - TWTF - -    | :30 | 4     | \$350.00    | P-2 | 0.00          | NM   | 1      | \$350.00    |
|        |   | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        |       | <u>Spots/Week</u> |               |     |       | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
|        | Week:   | 09/03/12          | 09/09/12        | - - WTF - -                            |       | 1                 |               |     |       | \$350.00    |     | 0.00          |      |        |             |
| N97    | WEWS  | 09/08/12          | 09/08/12        | NCAA 12p-330pm<br>NCAA 12p-330pm       | CM    | 12-330p           | - - - - - S - | :30 | 2     | \$2,800.00  | P-2 | 0.00          | NM   | 2      | \$5,600.00  |
|        |   | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        |       | <u>Spots/Week</u> |               |     |       | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
|        | Week:   | 09/03/12          | 09/09/12        | - - - - - S -                          |       | 2                 |               |     |       | \$2,800.00  |     | 0.00          |      |        |             |
| N100   | WEWS  | 09/04/12          | 09/10/12        | M-F GMC 5-6a<br>M-F GMC 5-6a           | CM    | 5-6a              | MTWTF - -     | :30 | 4     | \$350.00    | P-2 | 0.00          | NM   | 4      | \$1,400.00  |
|        |   | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        |       | <u>Spots/Week</u> |               |     |       | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
|        | Week:   | 09/03/12          | 09/09/12        | - TWTF - -                             |       | 4                 |               |     |       | \$350.00    |     | 0.00          |      |        |             |
|        | Week:   | 09/10/12          | 09/16/12        | - - - - -                              |       | 0                 |               |     |       | \$0.00      |     | 0.00          |      |        |             |
| N101   | WEWS  | 09/06/12          | 09/06/12        | Thursday Prime B<br>Thursday Prime B   | CM    | 9-10p             | - - - T - - - | :30 | 1     | \$1,800.00  | P-3 | 0.00          | NM   | 1      | \$1,800.00  |
|        |   | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        |       | <u>Spots/Week</u> |               |     |       | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
|        | Week:   | 09/03/12          | 09/09/12        | - - - T - - -                          |       | 1                 |               |     |       | \$1,800.00  |     | 0.00          |      |        |             |
| N102   | WEWS  | 09/05/12          | 09/05/12        | Wednesday Prime B<br>Wednesday Prime B | CM    | 9-10p             | - - W - - - - | :30 | 1     | \$3,625.00  | P-3 | 0.00          | NM   | 1      | \$3,625.00  |
|        | This rate is -375 IP rate on candidate card. Reviwed Inventory report - needed to match weekly total with agency. |                   |                 |  |       |                   |               |     |       |             |     |               |      |        |             |
|        |   | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        |       | <u>Spots/Week</u> |               |     |       | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
|        | Week:   | 09/03/12          | 09/09/12        | - - W - - - -                          |       | 1                 |               |     |       | \$3,625.00  |     | 0.00          |      |        |             |
| Totals |   |                   |                 |  |       |                   |               |     |       |             |     |               |      | 126    | \$67,558.75 |